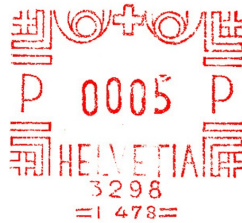


SLOGAN METER



Size: 104 x 34 mm: 28 x 27 mm slogan , 27 mm cds, 37 x 34 mm postage indicium
Usage: *Earliest Reported:* April 7, 1962
Latest Reported: December 11, 1962
Purpose: publicize the malaria eradication campaign
Notes: used by the World Health Organization

SM-1 Geneva

Checklist: fdc ____ other ____



Size: 146 x 45 mm overall
Notes: moisten-to-apply meter strip

SM-2 Geneva

Checklist: fdc ____ other ____



Description: photo essay of slogan design
Size:
Quantity:
Notes: used for client approval and for publicity
Price: E

SM-1 Essay

Checklist: ____

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SLOGAN METER

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FIRST DAY CACHETS

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 WORLD HEALTH ORGANIZATION ORGANISATION MONDIALE DE LA SANTÉ	Type: SW-1 Producer: UN-WHO Size: 84½ x 17 mm Notes:	WORLD HEALTH ORGANIZATION — ORGANISATION MONDIALE DE LA SANTÉ — PALAIS DES NATIONS GENÈVE
	Type: SW-2 Producer: UN-WHO Size: 59½ x 42 mm Notes:	
 WORLD HEALTH ORGANIZATION ORGANISATION MONDIALE DE LA SANTÉ PALAIS DES NATIONS GENÈVE WHO 245 A - 7:57 - 1000	Type: SW-3 Producer: UN-WHO Size: 49 x 54½ mm Notes: on postcards	

FIRST DAY CACHETS

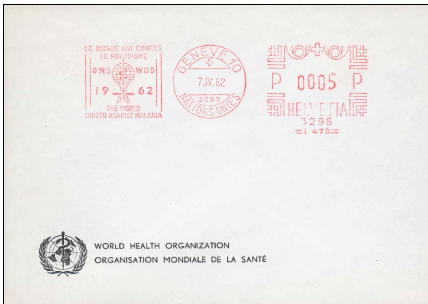
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USAGE

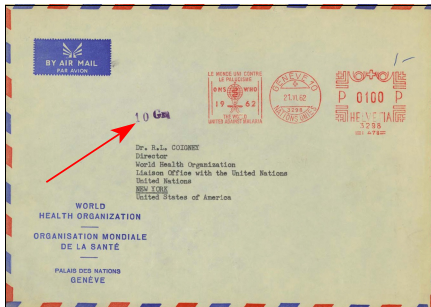
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Cancel: SM-1: April 7, 1962
Cachet: SW-1
Size: 161 x 114 mm
Notes: first day usage on official WHO stationery
Price: C

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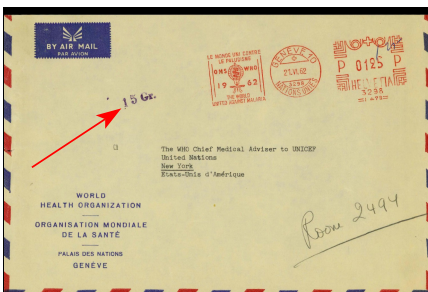
Checklist: __



Cancel: SM-1: June 21, 1962
Cachet: SW-2
Size: 231 x 163 mm
Notes: addressed to WHO director Dr. R. L. Coigney on official WHO stationery from Geneva; CHF 1 postage for the noted 10 grams
Price: D

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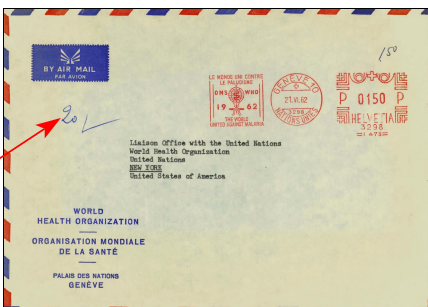
Checklist: __



Cancel: SM-1: June 21, 1962
Cachet: SW-2
Size: 231 x 163 mm
Notes: CHF 1.25 postage for the noted 150 grams; short at top
Price: D

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Checklist: __



Cancel: SM-1: June 21, 1962
Cachet: SW-2
Size: 231 x 163 mm
Notes: CHF 1.50 postage for the noted 20 grams
Price: D

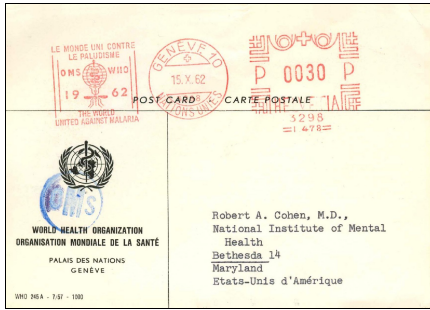
4

Checklist: __

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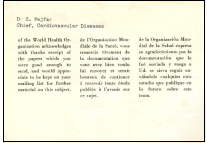
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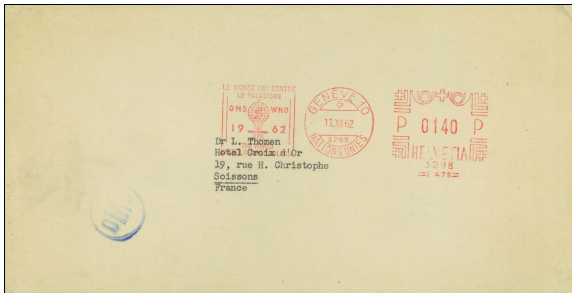
Cancel: SM-1: October 15, 1962
Cachet: SW-3
Size: 148½ x 105 mm
Notes: postcard: OMS hand stamp form letter in English, French, and Spanish on reverse

Price: D



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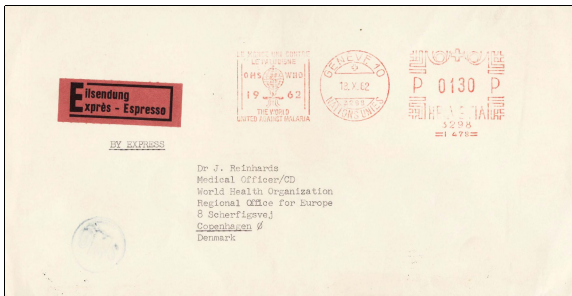
Checklist: __



Cancel: SM-1: November 11, 1962
Notes: OMS hand stamp
Price: C

6

Checklist: __



Cancel: SM-1: October 18, 1962
Notes: OMS hand stamp on Express mail cover to Denmark
Price: C

7

Checklist: __



Cancel: SM-1: August 31, 1962
Notes: OMS and SUP hand stamps
Price: C

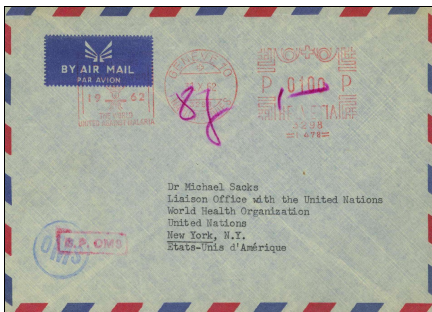
8

Checklist: __

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USAGE

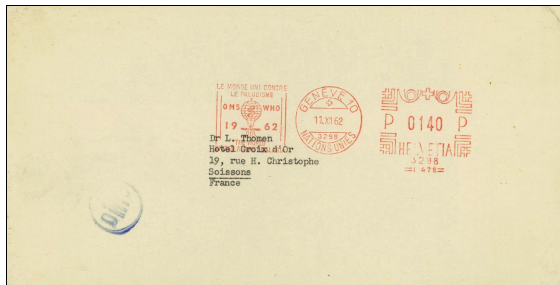
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Cancel: SM-1: Ocvtobor 31, 1962
Notes: two different OMS hand stamps
Price: C

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Checklist: __



Cancel: SM-1: December 11, 1962
Notes: latest reported usage of meter; OMS hand stamp
Price: D

10

Checklist: __



Cancel: SM-2: September 20, 1962
Notes: OMS hand stamp
Price: D

11

Checklist: __

USAGE

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